

NLB Services forays into GCC-as-a-Service business, appoints Abhilash Raghavan as CBO

- *Eyes strong growth in India and other key markets across North America, Asia, UK and Europe*

India, August 25, 2025: In a strategic move to strengthen its presence in the rapidly evolving Global Capability Center (GCC) landscape, NLB Services, a leading global technology and digital talent solutions provider, today announced its foray into the GCC-as-a-Service business alongside the appointment of Abhilash Raghavan as Chief Business Officer (CBO). In this role, Abhilash will lead global business strategy and accelerate growth across priority markets. This milestone reflects NLB Services' commitment to diversifying its portfolio and advancing its vision of becoming a global powerhouse shaping the future of talent and enterprises.

To help GCCs establish and scale operations across India and other key markets across North America, Asia, UK and Europe, a comprehensive suite of services will be offered spanning infrastructure setup, workforce solutions, compliance support, and marketing solutions.

"With the GCC landscape at an inflection point, enterprises are increasingly seeking to unlock greater value through innovation, agility, and digital transformation. This shift plays directly to our strengths - a global presence, trusted client relationships, and deep expertise in technology and workforce solutions, thereby giving us a distinct edge in meeting the market needs. Our strategic integration of AI has already helped clients enhance efficiency, strengthen capabilities, and scale with confidence. With this solid foundation, we are now ready to expand the GCC-as-a-Service offering at scale." says **Sachin Alug, CEO of NLB Services.**

"As the global GCC landscape continues to expand, Abhilash's extensive experience in building and scaling high-performance centers will be instrumental in accelerating our innovation, deepening client value, and reinforcing our position as a global leader in this space." **he further added.**

"India continues to be at the forefront of major GCC expansions globally. We have built a strong and trusted presence in the Global Capability Center (GCC) ecosystem by consistently delivering transformative outcomes for global enterprises. Our deep understanding of the market coupled with our ability to align talent, technology, and strategy have been instrumental to drive growth. With Abhilash joining our leadership team, we are excited to take that impact even further. We are confident that his leadership will help us set new benchmarks in innovation, agility, and excellence within the GCC landscape" says **Varun Sachdeva, SVP and APAC Head at NLB Services.**

Abhilash brings over 25 years of leadership experience in financial strategy, operations, and enterprise transformation across Fortune 500 organizations. Prior to joining NLB, he was Head of Finance at the London Stock Exchange Group (LSEG). Notably, during his tenure as Chief



Financial Officer at ANSR, Abhilash was instrumental in setting up more than 30 global capability centers for marquee clients.

"I'm excited to join NLB Services at a time when India's GCC ecosystem is expanding rapidly. NLB's vision to redefine global talent and capability delivery aligns perfectly with my passion for building high-impact, future-ready enterprises. As I take on the leadership of this new vertical, I look forward to helping our clients unlock transformative value through GCCs. By leveraging innovative strategies and deep domain expertise, we aim to drive sustainable growth and operational excellence for organizations worldwide," said **Abhilash Raghavan, Chief Business Officer (GCC Vertical), NLB Services.**

With India projected to host over 2,100 GCCs by 2030 and generate 3.3 million jobs, the opportunities ahead are immense. Backed by global expertise and an end-to-end solutions portfolio, NLB Services is well positioned to enable enterprises unlock the next phase of GCC-led transformation.

About NLB Services

NLB Services is a global technology and digital talent solutions provider headquartered in Alpharetta, Georgia (USA). With unparalleled domain depth and digital expertise, we help the world's leading businesses optimize their operational excellence and equip them to navigate the evolving digital landscape. Equipped with top-tier professionals and technology capabilities across multiple countries, we bring industry-spanning solutions for hiring, skilling, business excellence, operations, and more. Our global presence and unyielding customer centricity have enabled us to forge strategic partnerships with leading Fortune 500 companies worldwide. To know more, please visit <https://www.nlbservices.com/>

Press contact: Arupjyoti Gogoi | NLB Services | M: +91-9871328638 | Email ID: arupjyoti.gogoi@nlbtech.in